

Orgatec 2014: focusing on communication solutions – numerous flexible solutions for the smart office

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It's that time once again: the office furniture trade fair Orgatec is taking place from 21 to 25 October 2014 in Cologne. Sedus will be showcasing its furnishing solutions for a working world whose requirements are in a constant state of change. Sedus's 1,330 m² stand in Hall 8, B50 will be focusing in particular on various aspects of "communication". A wealth of flexible solutions ranging from conference and bench solutions to chair models with character that are stars in their own right will be shown on this stage. This year's trade show appearance by this full range supplier will also include universal all-rounders that are the right choice for any surroundings, not to mention extensive relaunches.

In keeping with today's trend themes 'smart working' and 'hot desking', Sedus will be presenting solutions for all manner of requirements, including the free choice of workstations in an office environment that can appear quite homely if so desired, as well as the provision of maximum support for interactions within the team. *"get together"*, the systematised bench programme in four configuration levels that offers tremendous flexibility, is a user-oriented response to the question of just how quickly a platform for creative exchange can be created. *"turn around"*, a straightforward functional chair, is the perfect seat for team and project workplaces and is available in both low and high counter versions with footring. *"on spot"* is a new development for lounge areas that was created with a refined culture of dialogue in mind. This armchair features a flowing

seat shell and is available with various frames – as well as with extremely homely wooden legs. “*secretair*” is a solution that is suitable for use as a small yet refined workplace or even the home office. The Sedus product range has also been expanded to include useful extras as part of the new “*Sedus to go*” accessories collection. Programme upgrades and additions for conference solutions, functional swivel chairs and visitor's chairs will also be a focus of the Sedus stand.

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A guest appearance by “Intelligent Workspaces Lab” from AECOM & 3M GTG

Sedus will also be playing host to a particularly innovative collaboration for this year's Orgatec: the strategic workplace consultancy AECOM and the technology firm 3M GTG will be presenting their “Intelligent Workspaces” initiative. The partners work together to develop digital and physical workplace environments that foster more productive and effective collaboration.

In the “Intelligent Workspace Lab” on the Sedus stand, visitors will now have the opportunity to experience this initiative's work themselves in interactive fashion. Participants will be able to work together in short workshops devoted to “The productivity of meetings”. With the “Frame-it” technology concept they will be able to transfer their contributions from tablet computers to a large-format touch wall, in order that they can subsequently continue to sort, structure and refine their results in active group work. “Frame-it” also facilitates efforts to stay on schedule and achieve objectives while making the results available immediately in digital form. The practical experience and suggestions generated in this way are fed into the ongoing study, as well as into the continued development of the technological solution.

Sedus “Made in Germany”

With the new products it is showcasing at Orgatec, Sedus is remaining true to its quality and value proposition. The company has a clear commitment to its production sites in Germany. A new film series that is also available on the “Sedus TV” YouTube channel documents important manufacturing skills.

All of the press releases and photos pertaining to individual products and special themes covered by the Sedus stand at Orgatec are available for download in six languages from our PressNet at www.sedus.com

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