

# Press Release

## Sedus se:do – a chair for all situations

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**The trend towards the non-territorial office appears to be inexorable, and today's office nomads bear the burden of the ever changing workplace with composure. But the task is much harder for office chairs: they have to adjust every day to the changing sizes and weights of their users.**

There is no shortage of ergonomically designed swivel chairs, but ones which are fully technically equipped and attractively priced are certainly harder to find. Sedus has closed this gap in the market with a new product, the Sedus se:do - a swivel chair for the office without equal in its versatility.

Even in its basic version se:do is fully equipped; thanks to its modular principle it can also be quickly and easily configured to become a customised swivel chair. This module includes all the technology, currently demanded in tenders. Independent back and seat movement with spring-assisted rapid adjustment, seat depth and angle adjustment, arm rests adjustable in 2 or 3 dimensions, depth-adjustable lumbar support, head-rest with adjustable angles and a chair back adjustable in height. All these options are available with a choice of five colours, in a hard-wearing membrane covering, which also regulates moisture or with a wide range of breathable upholstery fabrics or the finest aniline leather.

Office planners and designers will particularly appreciate the option of membrane fabrics or upholstery, as this provides them with a breadth of design freedom previously unknown. The most varied colours and designs allow the designer to comply with corporate identity requirements

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and ensure a uniform image. And the two star base variants (in plastic or aluminum), emphasise the variety of equipment available.

Sedus se:do is a chair which is child's play to adjust quickly and easily with intuitive operating components; it is therefore ideally suited for frequent changes of occupant. With its generously dimensioned back, which is adjustable in height, its outstanding "anti- perspiration properties" and suitability for weights up to 130 kg, the new swivel chair is highly recommended as the reliable partner who will quickly win many new friends among the team.

As a result of its high quality and environmental standards, the decision-maker is investing in a long-lasting and reliable product which is made in Germany - a product with a clear design language and excellent ergonomics as well as an extremely attractive price/performance ratio.

Along with many other new products, the se:do swivel chair will be unveiled at ORGATEC, the international trade fair for office equipment to be held in Cologne from 25th to 29th October. The Sedus stand is number 50 in aisle B of hall 8.

Design: Rüdiger Schaack

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