

# Press Release

**The Sedus se:line conference swivel armchair - timeless elegance with dynamic comfort.**

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**Decisions are taken during conferences. People and their ideas are the productive capital which determine the success of a business. A harmonious ambience makes a valuable contribution by formal and functional perfection; comfortable freedom of movement promotes vigour and efficiency.**

As an international office furnisher and experienced ergonomics expert, Sedus rises to this challenge and with its se:line launches a conference swivel armchair which combines timeless design with the added value of dynamic functions in a manner which can only be described as innovative.

The significant alignment of the backrest emphasises the ergonomic comfort, while slenderness and transparency underline its quiet and confident expression. As a stand-alone feature it distinctively reflects its territory; as part of a series it blends harmoniously into the architecture. The automatic return mechanism ensures a uniform overall impression when the conference room empties.

The striking technical achievement lies in the central bearer which connects the seat with the moveable backrest and arm rests. Whether large or small, slender or sturdy, the Sedus se:line detects its users at the first contact. Its operation is as ingenious as it is simple. The body's own forces are transmitted to the backrest via the arm rests and converted into the appropriate backrest pressure.

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And the Sedus se:line leaves no wish unanswered, as far as its appearance is concerned. In the basic version the load-bearing components and the four-way star base are powder-coated in black or white aluminium. The backrests (in two heights), and seat upholstery can be covered with a wide range of restrained and active-breathing fabrics.

At the top of its range, the filigree visible structural components are in polished aluminium, the upholstery is in the finest quality of aniline leather which impresses users with the glove-like softness of its touch.

For those who want agility and movement in their meetings and workplace, the Sedus se:line can also be equipped with castors and the height adjustment with seat-depth springing. With these extras the conference swivel armchair becomes an attractive, fully-fledged swivel office armchair, which guarantees formal consistency in every arrangement.

Along with many other new products, the Sedus se:line conference swivel arm chair will be unveiled at ORGATEC, the international trade fair for office equipment to be held in Cologne from 25th to 29th October. The Sedus stand is number 50 in aisle B of hall 8.

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