

Name:	Sedus Stoll Aktiengesellschaft
Headquarters:	Christof-Stoll-Straße 1, D-79804 Dogern Telephone: +49 7751 84-291 Telefax: +49 7751 84-330 E-Mail: export@sedus.com Internet: www.sedus.com
Founded:	1871 (public limited company since 1995)
Board of Directors:	Holger Jahnke (Speaker of the Board), Daniel Kittner, Carl-Heinz Osten
Export:	nine subsidiaries in Europe and Dubai, Direct export to over 70 countries round the globe
Produkte:	Office seating and furniture, Conference and Seminar furniture, Break-out furniture for receptions, canteens, waiting rooms and auditoria, Work desks, storage units and storage walls, free-standing and desk-mounted screens, meeting and conference tables, reception units Office cubes, room-in-room systems and digital analysis tools for optimal use of the office and work station
Showrooms:	Berlin, Cadorago, Brussels-Erembodegem, Dogern, Dubai, Geseke, Hamburg, London, Madrid, Munich, Paris, Rhein-Main, Vienna, Zoetermeer

Sedus Stoll Group – Overview 2019



Sedus Stoll Group:	Turnover	210,1 Mio. €
	Trade goods	5,1 Mio. €
	Expor share:	44,7 %
Sedus Seating:	Turnover [excl. trade goods]:	100,9 Mio. €
Sedus Systems:	Turnover [excl. trade goods]:	83,8 Mio. €
Klöber:	Turnover [excl. trade goods]:	20,3 Mio. €
Employees:	Sedus	844
	Klöber	113
	Total	957
	Average by calendar quarter, without trainees	

Strengths:

- Flexible, contract-oriented production
- Quality in detail, durability
- Environmentally friendly production and products
- Innovation, ergonomics and design
- Customer orientation in marketing, consulting and service
- Distribution throughout Europe, global customer support

Sedus Stoll AG, head office in Dogern (district of Waldshut), is one of the leading full-range suppliers of office furniture and work place concepts. Sedus develops, produces and distributes high quality furniture “Made in Germany”. The company is an established brand and has nine subsidiaries in Europe and Dubai, and is present in more than 70 other countries worldwide.

Being an office furniture expert and engineering pioneer, Sedus has raised the bar again and again in its 145-year company history – particularly in the fields of ergonomics, design and sustainability. The company developed standards that gained importance on a global scale.

Sedus is synonymous with innovation, technology and aesthetics and keeps contributing to the “office environment” with new product ideas and contemporary concepts.

Sedus turns its attention especially to current trends and changes in the office world. New forms of working and organisational structures demand flexible, aesthetic furnishing and customised solutions facilitating movement and communication, with a special focus on employee health.

The Sedus Stoll Group closed the 2019 fiscal year with sales of more than EUR 210 million and has more than 900 employees.

- 2019** Move to the new Sedus Smart Office at headquarters in Dogern
- 2018** Development of the se:motion swivel chair as the first swivel chair without a conventional seat mechanism and of the se:flex office swivel chair as the first swivel chair with automatic weight adjustment and the flex element
Development of the se:cube office cube system and the se:space room-in-room system
- 2016** Development of the se:connect digital analysis tool for optimal use of the office and work station
- 2015** Health and preventive care in the workplace receive a new focus with the introduction of the *Sedus Ergo+* label
- 2012** Sedus wins the Environmental Award for Businesses in Baden-Württemberg
GRI certification
Development of the office swivel chair *swing up*, ergonomic world first with six new patents and the *Similar-Swing mechanism*
Commissioning of a fully automated panel processing system with laser edge technology at the Geseke site
- 2004** Development of the invitation system bench
- 2011** Completion of the new Innovation and Development Centre in Dogern
- 2002** Merger with Gesika Büromöbelwerk GmbH, Geseke,
since 2008 Sedus Systems GmbH, Geseke
- 2000** Development of the first task swivel chair with an opening angle greater than 40 degrees
- 1999** Majority share of office furniture manufacturer
Klöber GmbH, of Überlingen (Germany)
- 1995** First German furniture manufacturer to participate in the eco-audit according to the EU standard
Conversion to Sedus Stoll Aktiengesellschaft (public limited company)
- 1994** The millionth swivel chair from the paris series
Certification to DIN ISO 9001
- 1985** Founding of the Stoll VITA Foundation
Development of the Dorsokinetic backrest
- 1973** Development of the Anatomic chair, Contact backrest and the Similar mechanism
- 1971** Founding of the company's own research and development department
with the largest, most modern test laboratory in the industry
- 1929** The first swivel chair with pivoted castors
- 1925** Design of Europe's first sprung swivel chair

Best of NeoCon Award

- 2014 Gold [USA] Modular storage space system Sedus *terri tory*
2001 Silver [USA] Swivel chair Sedus *open up*

Design Award of the Federal Republic of Germany

- 2014 Swivel chair Sedus *swing up*, Lounge furniture Sedus *sweetspot*
2007 [Nomination] Swivel chair Sedus *netwin*, Swivel chair Sedus *black dot*
[Nomination] Office furniture system Sedus *relations*
2004 [Recognition] Swivel chair Sedus *open mind*
2002 [Recognition] Swivel chair Sedus *open up*

German Design Award

- 2020 [Gold] All purpose chair *se:spot*
[Winner] Swivel chairs *se:flex & se:motion*, Standing seat *se:fit*, Office Cubes *se:cube*
2018 [Winner] Swivel chairs *se:do*, Conference chair *se:line*,
Moveable wall and screen system Sedus *se:wall*,
Lounge furniture system Sedus *se:works*
[Special Mention] Swivel chair *se:joy*
2014 Swivel chair Sedus *swing up* und Lounge chair Sedus *sweetspot*

GOOD DESIGN Award

- 2001 Swivel chair Sedus *turn around*
Work assistant Sedus *open up*

Iconic Award Interior Innovation (Rat für Formgebung)

- 2019 [Best of Best] Standing seat *se:fit*
[Winner] Swivel chair *se:motion* und All purpose chair *se:spot*
[Selection] Swivel chair *se:flex* und Office Cubes *se:cube*
2018 [Winner] Swivel chair *se:joy*
2017 [Best of Best] Moveable wall and screen system Sedus *se:wall*
[Winner] Lounge furniture system Sedus *se:works*
[Selection] Swivel chair Sedus *se:do*
[Selection] Conference chair Sedus *se:line*
2015 [Winner] Lounge chair Sedus *on spot*
[Winner] Bench system Sedus *get together*
Single workstation Sedus *secretair*
[Selection] Swivel chair Sedus *turn around*
2014 Lounge furniture Sedus *sweetspot*
Modular storage space system Sedus *terri tory*

Design Awards [since 2000]

sedus

iF Design Award

2020	Office Cubes <i>se:cube</i>
2019	Swivel chair <i>se:motion</i> All purpose chair <i>se:spot</i> Standing seat <i>se:fit</i>
2018	Swivel chair <i>se:joy</i>
2017	Moveable wall and screen system Sedus <i>se:wall</i>
2015	Bench system Sedus <i>get together</i> Single workstation Sedus <i>secretair</i> Swivel chair Sedus <i>turn around</i> Cantilever chair Sedus <i>allright</i> Coat rack Sedus <i>butler</i>
2012	Table system Sedus <i>temptation storage</i> Table system Sedus <i>temptation twin</i> Fold table Sedus <i>mastermind fold</i> Conference table Sedus <i>mastermind</i> Screen system Sedus <i>viswall</i>
2009	Swivel chair Sedus <i>meet chair</i>
2008	Standing table Sedus <i>meet table</i> Cantilever Sedus <i>roxy</i>
2007	Swivel chair Sedus <i>black dot</i> Swivel chair Sedus <i>netwin</i>
2006	Table system Sedus <i>invitation</i>
2004	Table system Sedus <i>talk about</i>
2003	Swivel chair Sedus <i>open mind</i> Swivel chair Sedus <i>mr. charm</i> Conference chair Sedus <i>high end</i>
2002	Lounge/conference chair Sedus <i>corner</i>
2001	Swivel chair Sedus <i>open up</i> Swivel chair Sedus <i>turn around</i> Folding table Sedus <i>time out MS</i>

Innovation Award Architecture and Office

2018	Swivel chair <i>se:motion</i>
2002	Swivel chair Sedus <i>open up</i> Lounge and conference chair Sedus <i>corner</i>

Design Awards [since 2000]

sedus

red dot design award

- 2019 Swivel chair *se:motion*
All purpose chair *se:spot*
Standing seat *se:fit*
- 2018 Swivel chair *se:joy*
- 2017 Moveable wall and screen system Sedus *se:wall*
Lounge furniture system Sedus *se:works*
Conference chair Sedus *se:line*
- 2014 Swivel chair Sedus *swing up*
Swivel chair Sedus *quarterback*
Lounge furniture Sedus *sweetspot*
- 2013 Modular storage space system Sedus *terri tory*
- 2012 Table system Sedus *temptation storage*
Table system Sedus *temptation twin*
Fold table Sedus *mastermind fold*
Conference table Sedus *mastermind*
Screen system Sedus *viswall*
- 2010 Swivel chair Sedus *match*
- 2009 Table system Sedus *temptation*
Conference chairs Sedus *crossline*
Swivel chair Sedus *meet chair*
- 2008 Standing table Sedus *meet table*
Cantilever Sedus *roxy*
- 2007 Office furniture system Sedus *relations*
- 2004 Lounge chair Sedus *turtle club*
- 2003 Swivel chair Sedus *open mind*
Swivel chair Sedus *mr. charm*
- 2002 Table system Sedus *high end*
Swivel chair Sedus *open up*
Swivel chair Sedus *turn around*
Folding table Sedus *time out MS*
Multipurpose chair Sedus *time out MS*
- 2000 Standing seat Sedus *smile*

International Design Award Baden-Wuerttemberg

- 2003 [Silver] Swivel chair Sedus *mr. charm*
[Silver] Work assistant Sedus *open up*
- 2002 [Silver] Swivel chair Sedus *open up*

Awards [since 2000]

2017	Innovator Of Year 2017 (Die Deutsche Wirtschaft)
2010	Architects Partner Award of AIT
2000 - 2008	Award for exemplary architecture conferred by the administrative region of Waldshut Renovation/extension of the head office and canteen in Dogern
2002	Association of German Architects – Good Buildings Award Extension and improvement work on the offices canteen in Dogern
2007	Best Financial Communication of Middle Class (Euler Hermes)
1998	Commerzbank/impulse Environment Award
2000	Innovative Medium-sized Companies in Germany (Member of TOP 100)
	German Award for Business Communication (DPWK)
2019	Finalist Best Events & Fairs Communication
2018	Finalist Best Internal Communication
2017	Finalist Best Events & Fairs Communication
2010	Finalist Best Advertising
2005	Finalist Best Internal Communication
2003	Winner Best Internal Communication
2001	All over categories winner
2012	Environment Prize Baden-Wuerttemberg