

Press Release

Sedus attention desk range – a lightness and elegance that wins you over

August 2013

Sedus Stoll
Public limited company (Aktien-
gesellschaft)
Brückenstrasse 15
79761 Waldshut, Germany
E-mail presse@sedus.de
Internet www.sedus.com

attention sees Sedus combining elegance, visual lightness and great function to create a design-oriented desk range with a clear creative concept. A wide variety of design versions means that the right solution is on hand for all workplace environments. attention is flexible and can be used for an individual workstation, grouped together for use in small teams or as a conference table. It promotes productive well-being in the office with its clear design.

attention from Sedus marks the arrival on the market of a desk family that meets the demand for a desk style which is simple yet expressive. The members of the family impress not only with their quality of design, but also their unique functionality. We tend to underestimate how evocative simplicity can be in its clarity of design and uncomplicated form.

The desk range is available with three different base frames. The A base type features design-led form, which evokes organic and harmonious associations with its slightly angled character.

In turn, the T base type comes with – or can be retrofitted with – an electric motor, allowing it to be height-adjusted easily in an instant. This can be crucial in achieving a more ergonomic workplace. The gently curved die-cast aluminium panel on the attention T discreetly connects frame and desktop, while the slightly contoured form of the base creates a filigree and subtle impression where it meets the floor. This reinforces the sense that the desk floats.

attention T also offers conference table types, where, depending on type, the seat height can either be adjusted without the need for tools, or moved from sitting to standing height with the motorised height-

Press Release

adjustment feature.

The advantage of the third member of the family – the attention 4 – is its clear lines. Not only does the four-leg model look as if it were cast in one piece, it also enables linear connection. This makes it especially attractive for use in a team workplace, for example.

In addition to the individual frame configuration and the choice of up to four different colours, the attention desk range can be complemented with Sedus accessories; for instance, with PC mounts, desk-mounted screens or with a lockable drawer for a tablet. Cable guide panels elegantly cover up the power supply to the workstation and the standard height adjustment feature without the need for tools allows the office space to be reconfigured at short notice.

With the large range of available versions, the attention desk range not only offers an impressive array of design options, but also individual solutions for all budgets. Clear-cut, universal design like this does not date and promises a long service life.

Further information:

Sedus Stoll AG, Dorothea Scheidl-Nennemann, Public Relations
Brückenstrasse 15, 79761 Waldshut, Germany
Tel.: +49 (0)7751/ 84-291, Fax: +49 (0)7751/ 84-285
E-mail: presse@sedus.de, Internet: www.sedus.com

Richard Bachinger Public Relations, Dirk Brandes, Löwengasse 27 L
60385 Frankfurt am Main, Germany
Tel.: +49 (0)69/ 9563 465 18, Fax: +49 (0)69/ 557155
E-mail: d.brandes@bachinger-pr.de, Internet: www.bachinger-pr.de

Sedus Stoll
Public limited company (Aktien-
gesellschaft)
Brückenstrasse 15
79761 Waldshut, Germany
E-mail presse@sedus.de
Internet www.sedus.com