

## **Sedus opens showroom for visitors of Clerkenwell Design Week**

Clerkenwell Design Week is back. After a two-year break, London's biggest design event is celebrating its creative return and Sedus is taking part, as it has done every year since 2013. The German office furniture manufacturer is opening the doors of its showroom to design enthusiasts and in 2022, there are a few special highlights.

"We are very much looking forward to the design festival," says Ben Wheeler, Managing Director Sedus Stoll Ltd. "After two years of the Corona pandemic, it is great that the design world can meet live in London. And Sedus is proud to be part of this design community event."

## **Sedus presents two new products exclusively to the public**

Sedus is presenting two new products at Clerkenwell Design Week: the company's first lounge chair, se:lounge, and the flexible room-in-room system, se:cube max.

se:lounge is Sedus' answer to the desire for more cosiness in the office - simply arriving, sitting down and feeling good. The distinctive seat shell makes a clear design statement without being obtrusive. Equipped with extra soft seat cushions, se:lounge fulfils all ergonomic aspects despite the highest comfort requirements. The shape of the backrest and the sound-absorbing qualities of the material create free space for thoughts and allow the user's body and mind to rest. No matter how hectic everyday office life may be.

With se:cube max, Sedus creates new dimensions for the modern office. Workshops, meetings, seminars: The office is increasingly becoming a place for teamwork. The room-in-room system se:cube max impresses with strong or excellent acoustics as well as a pleasant atmosphere and blends harmoniously into its surroundings like a piece of furniture. It offers enough space for small groups and also allows for peace and quiet when it comes to working discreetly.

## **Exciting event programme and renowned speakers**

Sedus is not only making a strong statement with the two product launches: The office furniture manufacturer has also developed an interesting event programme for visitors from 24.5-26.5.2022. In addition to a get-together with live music and German BBQ on the first day of the event, Hannah Nardini, founder of WKspace, will give a lecture on "Workplace 2030" at 15:00 on 25.6. and 26.6.2022. In her lecture, the workplace strategist will examine questions such as "How the environment impacts upon personal and collective productivity", "Why equality, diversity and inclusion should be an organisational priority" or "How might the workplace of 2030 change as a result of these drivers?"

Have we aroused your curiosity? Then visit us between 24.5. and 26.5.2020 from 10:00-18:00 in our Showroom 9, Brewhouse Yard, Clerkenwell, London EC1V 4JR. For more information, please have a look at our entry for Clerkenwell Design Week <https://bit.ly/3KpUKQn>

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