Presse release, 20.09.2022

Sedus Stoll AG, Christof-Stoll-Straße 1, 79804 Dogern, Germany, www.sedus.com



se:air - designed to inspire

The more hybrid, agile and individual the work becomes, the more dynamic and uncomplicated the office swivel chair needs to be – no matter where the work is done. In open spaces, in individual offices and in the home office, light and filigree design is more in demand than ever. That is why lightness in the workplace now has a new name: se:air.

"With the se:air, we are launching the first office chair completely covered with a membrane," explains Ernst Holzapfel, Head of Marketing at Sedus Stoll AG. "se:air is an office chair for true design enthusiasts. The organic shape has a light and dynamic feel. At the same time, the chair catches the eye with its intelligent design and tailor-made membrane which provides optimal support and fits the body like a glove."

se:air - mechanism for minimalists

The name itself suggests what kind of sitting experience the user can expect: A great deal of freedom of movement, ergonomic sitting and full, breathable comfort. The new se:air office chair for design aficionados combines a timeless design language with the most significant, ergonomic aspects. The patented "Kinetic Swing" mechanism automatically detects the user's weight without them having to think about it or adjust anything themselves. The seat height and the multifunctional armrests can be manually adjusted for this purpose. The se:air principle is simple: Just sit down and get started.

The high-quality membranes have different degrees of hardness in the backrest and seat. Heat accumulation at pressure points, pressure sores and slipping around on the seat are thus easily prevented. Without visible seams, the membrane is secured in the frame and thus offers optimal support. The membrane in the seat and the backrest ensures lightness and comfortable sitting. Furthermore, the multifunctional armrests are height-adjustable, including sliding pad with floating effect (can be moved forwards and backwards without locking and can be rotated inwards and outwards). The optional lumbar support strengthens the lower back and ensures ergonomic sitting.

se:air - sustainable, durable, modern

The filigree se:air design is not only visually convincing. It also stands out due to its sustainable features. Up to 50% of the frame material is made of recyclate. The membrane is knitted to a perfect fit and is also tearresistant, extremely durable and "Made in Germany". The functional armrests, the base with five legs and the optional lumbar support elegantly round off the swivel chair.

se:air follows a monochromatic colour concept. The frame, membrane, armrests and castors are all designed in the same colour. The four colour schemes - Smart Balance, Urban Living, Soft Being and Multi Creation can be used to design working environments and suitable se:air settings.

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The new model will be presented to the public for the first time at Orgatec from October 25 to 29, 2022. The spacious Sedus stand is in Hall 8.1.