

“Surge for Water”: Sedus highlights its 3-year partnership as main sponsor of the "Design, Dine, make a Difference" Gala

Water is the source of life and a basic need of everyday life. However, constant access to clean and safe water is not a given for many people. The Surge for Water charity aims to change that. Sedus has been supporting the Surge for Water initiative for over three years. Founded by women, for women, this non-profit organisation has been driving one goal since 2008: To provide communities with safe water, sanitation and hygiene solutions to break the cycle of poverty. The charity focuses on the countries of Haiti, Uganda, Indonesia and the Philippines.

“The work of Surge for Water is absolutely worth supporting,” explains Joelle Nader, Managing Director Sedus Dubai. “Surge for Water makes targeted investments in vulnerable communities to ensure they have safe water and sanitation. We quickly realised that Sedus and Surge for Water have a lot in common when it comes to improving the world we live in. We have a common mission, which is to take care of people. The core of the Sedus mission is wonderfully reflected in our slogan 'We really care'. We take care of the environment, the future of new generations, people, their well-being and health. Promoting people's health is as important as breathing clean air or drinking clean water for daily survival and a healthy life.”

“Design, Dine, make a Difference”: Sedus is the main sponsor at the “Surge for Water” Gala

Every December, Surge for Water hosts a gala to raise awareness about the life-saving topic of clean, safe water. A design competition gives regional design studios and architecture firms a platform to present their visions of sustainable design. This year, Sedus is supporting the event as the main sponsor.

Under the motto “Heritage”, twelve designers competed to present the best creation in 2022. The designers were encouraged to draw inspiration from their own traditions and, in this way, create a tribute to their ancestral roots. The projects were to reflect the rich cultural heritage that makes this community so unique and thriving.

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If you would like to know more about this topic, you might like to read the article “Sedus is a main sponsor at ‘Surge for Water’ gala” on our WHATS’S UP? Sedus blog: <https://whats-up.sedus.com/en/sedus-is-a-main-sponsor-at-surge-for-water-gala/>

Caption:

Motiv 1:

Joelle Nader, Managing Director Sedus Dubai, together with the designers Karma Zahran, Christine Aalwas and Rawan Nour (on the left) and Mriganka Travasso and Marita Peters of Surge for Water (on the right).

Motiv 2:

Christoph Kargruber, Director of Marketing and Sales at the Sedus Stoll Group.

Motiv 3:

Christoph Kargruber, Ayda Davidson (Sales Manager Sedus Dubai), George Bocti (Regional Director International Sales Sedus Dubai), Joelle Nader and Hartmut Böhlefeld (Director International Sales Sedus Stoll AG).

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