Press release, 25.05.2023

Sedus Stoll AG, Christof-Stoll-Straße 1, D-79804 Dogern, www.sedus.com



se:dot - sitting made easy

The office is a hub for personal exchange as well as a central location for planned and informal meetings. Classic workspaces are no longer just characterised by desks and swivel chairs; rather, they also come with homely elements that provide the feel-good factor.

New organisational structures and forms of work require flexible, aesthetic furnishings, increased feel-good factor and custom-made solutions for the office that enhance collaboration, communication and movement, explains Ernst Holzapfel, Head of Marketing at Sedus Stoll AG. "With the new se:dot, Sedus is responding to the demand for more cosiness and comfort in the office. As a universal stool, se:dot fits into any work situation – in workshop rooms, places of retreat and lounge areas. It offers high seating comfort and stands out with its pleasant, round and organic design."

se:dot - colouful, light and sustainable

A harmonious environment contributes significantly to well-being and productivity. Thoughtfully designed furnishings, soft material and surface combinations as well as a choice of colour accents optimally complement the overall appearance. The lightweight se:dot stools create a pleasant atmosphere and enable new design approaches for the office. The four Sedus colour schemes Smart Balance, Urban Living, Soft Being and Multi Creation can be used to design working environments and suitable se:dot settings.

The organic, sophisticated design also makes a clear statement in the office: The wide range of colours and materials makes it very easy to integrate the corporate identity of a company into the office design. Due to its low weight, se:dot is easy to carry and can be moved around flexibly. The anti-slip fabric on the underside also ensures a secure base when sitting.

"se:dot comes in two sizes," explains Holzapfel. "This creates variety and offers additional combination options. Yet it wasn't just the universal design language that was important to us: As se:dot is composed of only a few components, it can be disassembled and recycled according to type."