

Design for Connection – The Rendezvous Office

Many organisations are asking themselves how they can create offices that are better for networking and collaboration. The office is no longer merely a space in which people work alongside each other, but where they come to meet, exchange knowledge and have ideas.

“To attract people, offices now need to be both aesthetically and functionally appealing,” says Ernst Holzapfel, Head of Marketing at Sedus Stoll AG. “Freedom in the workplace no longer just means which desk you choose. It now means how you use the whole working environment, how you spend your days, or how you tailor the day to your needs. Inspired by third places such as cafés, restaurants, hotel lobbies, libraries or parks, the features of the city are gradually finding their way into the office and encouraging companies to create attractive spaces that meet a wide variety of needs.”

Work Café – third places as an integral part of modern working culture

It's the blend that counts! Not only when it comes to choosing perfect coffee, but also for the office. While employees used to build their days around a fixed workstation either in the office or at home, third spaces are increasingly the focus of modern working culture. One type of space in particular stands out: the Work Café.

The Work Café is a social space in which people can network, work together informally and find common ground. Inspired by the triumvirate “Work, Learn, Create”, it is now an integral part of many working environments. Because people need more flexibility, collaboration and freedom to choose employers should view external spaces such as cafés, libraries or parks as part of an ecosystem of spaces that no longer compete with each other. Rather, they need to be integrated into working culture so that each employee feels free to choose the location that is best for them at any particular time.

Sedus is responding to this shift. “Design to Connect – The Rendezvous Office”, is a new programme with fresh solutions that will be presented over the Winter of 2024/2025. To create spaces that deliver relaxation, flexibility and inspiration, new product launches offer the perfect mix of solutions. These include a fully upholstered chair family to create a home from home, a timeless wooden chair with the high-quality design you expect from Sedus, a team table that is also ideal for socialising, and an adaptable meeting island for agile working.

Sedus Press Office

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The logo for Sedus, featuring the word "sedus" in a bold, lowercase, sans-serif font.

All furnishing solutions will be presented to the public for the first time at Orgatec in Cologne from 22.10. to 25.10.2024. The Sedus stand is in Hall 6.1 | A010 C019. We look forward to seeing you there.

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