Consulting

sedus

Communication

Well Being

# **Transformations Expertise**

Workplace Change Management

Analysis

Atmosphere

Solutions

Ergonomics

Requirements Planning

taylormade

Colour design

A sense of space

Virtual 360° panorama tours

Visualisierung

Virtual Reality

Augmented Reality

Photorealistic Renders

### DO YOU REQUIRE EXPERTISE IN OFFICE DESIGN?

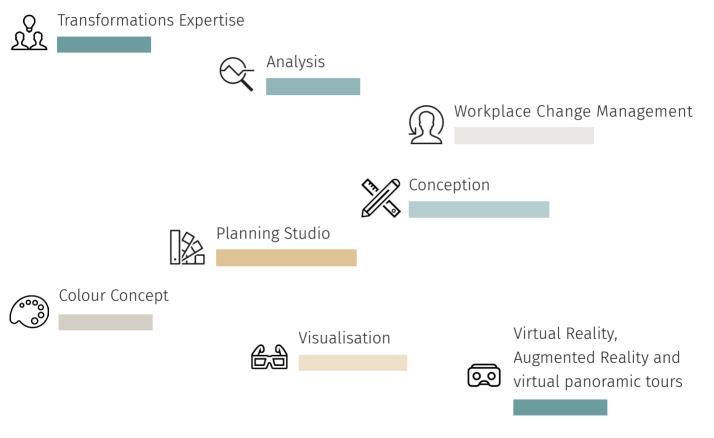
Sedus's planning and consulting team assists you with the concept and design of modern working and workplace definitions and supports every project, phase by phase, to implementation.

Local and international experts in architecture, interior design, engineering and workspace specialists help with the analysis, subsequent conception and the optimisation of the working environment.

Possibilities are derived from exploring the status quo, opportunities are identified and a planning framework is developed on the basis of the results. The result is a forward thinking, innovative and future proof office concept, tailored to the respective activities and different styles of work.

For a tailor-made office concept focused upon the companies goals and the staff well-being!

### YOUR CREATIVE DESIGN JOURNEY WITH SEDUS



FOR A SATISFYING CUSTOMER EXPERIENCE

# **Our Strategy**

We create long term and sustainable solutions with transformations within these three phases







2. Design/Implementation



3. Optimisation

# The success factors



### Knowledge-based

Sedus observes people's needs and the changes and trends surrounding the workplace. This know-how is implemented in products and solutions, and findings from current studies are incorporated into planning and consulting. This ensures long-term security for planned investments.



#### Taylor-made

The team of in-house specialists is supplemented by a large network of external partners to find the optimum solution for all challenges and questions relating to the workplace. For a service that goes from strategy to implementation without detours.



#### **Future-proof**

In addition to ergonomic furniture, optimal planning also includes a holistic view of the workplace. To this end, colours, materials, acoustics and the greening of the room come into focus in order to promote well-being and productivity and to ensure an attractive working environment for the future.



#### Everything from a single source

Focus on requirements - both the individual needs of employees and the overarching corporate goals. The concepts and planning developed by Sedus are not off-the-shelf, but individual solutions that promote modern and innovative working environments.



# Transformations Expertise

Our transformation experts provide competent advice on workspace design and change processes.

Our experts analyse the circumstances, clarify the guide lines and accompany you on the way to an individual and customised office concept, so that all employees are supported in carrying out their work efficiently.

During the process, work is primarily done by means of workshops and special analysis methods that are adapted to the respective situation and requirements.

The implementation of a holistic workplace change management is also recommended for the benefit of the employees and the company.





## WORKPLACE CHANGE MANAGEMENT

Identifying the status quo, considering the requirements and defining the guidelines - the Sedus transformation experts accompany the entire process from the very beginning, initiate project management and also provide support with change management.

The success of a change to a new working environment depends largely on how employees can settle in and feel comfortable in the new environment

Therefore, it is important to involve everyone in the project from the beginning and at every step. Understanding makes the change easier to implement and realise.



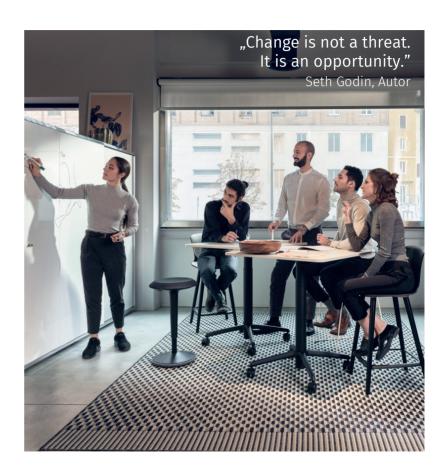
#### **Employees**

- Involving the employees (incl. managers) in the complete process
- User-centred design approach (the human being is the centre of attention)



#### Communication

- Interviews
- Workshops
- Employee information
- Feedback meetings
- Transparency



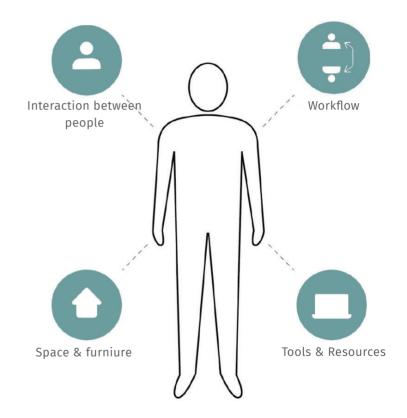


Within the framework of the consultation, analyses are carried out in which the basic data for the planning are collected. In the process, the current situation, the communication channels and the needs of the individual departments and activities are recorded to a defined extent by means of a workshop.

In addition, we offer our innovative workspace management system for Smart Working se:connects, which provides targeted analysis and meaningful evaluation.



From the findings of the current use of the office space, possibilities are derived, opportunities are identified and a planning framework is developed on the basis of the results. A planning framework is drawn up on the basis of the results which can then be used to develop a sustainable, innovative office concept.



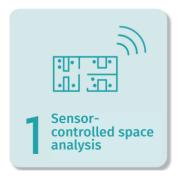


Sensor-controlled space analysis with se:connects Analytics
IoT sensors attached to chairs, tables and upholstered furniture
can be used to collect usage and occupancy data for your rooms.

Once the analysis phase is complete, Sedus experts will provide you with an evaluation of all the data and a non-binding recommendation for action to optimise your spaces. This provides you with a sound decision-making basis for the next steps.

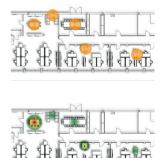


### This is how it works:

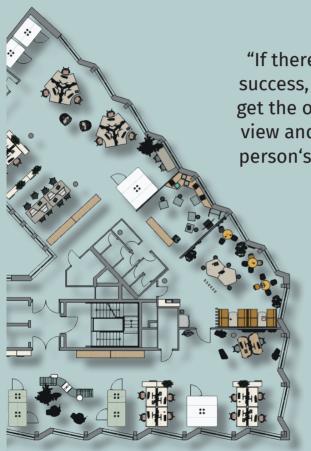








# PLANNING STUDIO



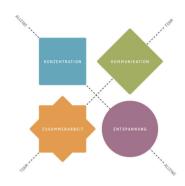
"If there is any one secret of success, it lies in the ability to get the other person's point of view and see things from that person's angle as well as from your own."





#### Optimisation of existing spaces and new planning.

The office of the future should meet the expectations and needs of different generations working together. Modern office solutions take ergonomic aspects into account and also the freedom to choose where, how and for how long one works. The interplay of these factors is taken into account both in the optimisation of existing spaces and in new planning.



#### CONZENTRATION

ZUSAMMENARBEI

The Corona pandemic has fundamentally changed the way we will work in the future. When people return to the office, it will no longer be like it was before Corona.

The positive aspects of home office will be used and combined with the social component.

The new world of work will be hybrid. It will be a combination of mobile and office-based working. For this, new room choreographies must be created that intuitively unite people, space and technology so that analogue and digital collaboration go hand in hand.

:NTSPANNUNG KOMMUNIK/

# © COLOUR CONCEPTS

Colours, materials and surfaces can convey a positive mood and change the effect of working areas. Harmonious combinations and colour accents contribute significantly to well-being at work

and are developed at Sedus together with our experts for colour design. Up to date colour trends are incorporated into the office design. Matching individual product catalogues with corresponding colour combinations can be compiled.







Multi Creation



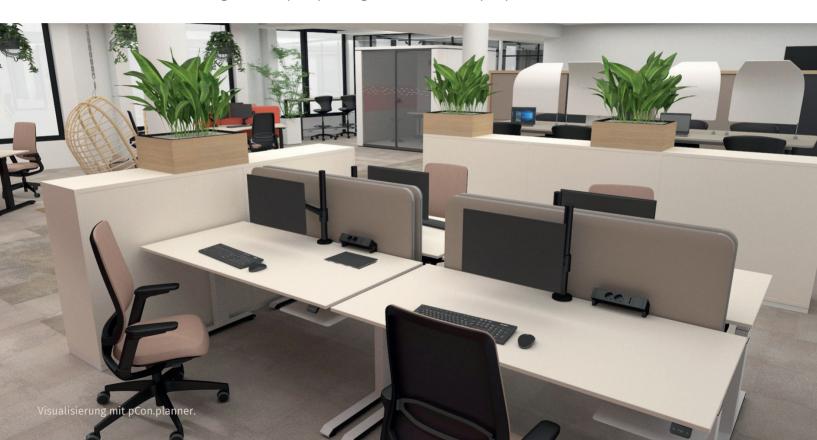
**Urban Living** 



Smart Balance

# **台** VISUALISATION

The 3-D visualisations are characterised by the photorealistic quality of the images, videos and panoramic views. This increases the understanding of office space planning and the feeling of space. The premises are visualised with a love of detail and the future office is shown from every conceivable perspective.



## 合 HIGH END VISUALISATION

On request, we produce high-end visualisations with the latest rendering technologies and create photorealistic experiences that leave an impression.



# ## HIGH END VISUALISATION



## VIRTUAL REALITY

As an innovative addition to the design and planning services, there is the virtual reality solution. This makes it even easier to understand the 3-D planning and develop a feeling for the respective room designs.





### AUGMENTED REALITY

The Sedus AR and pCon.planner app also offers the possibility of using augmented reality to project furniture directly into your own rooms.





### VIRTUAL PANORAMIC TOURS

The virtual planning tour opens up new possibilities for presenting and experiencing the office plans or samples from a distance interactively and digitally in 360° panorama renderings.

With or without accompaniment, the presentation can be operated intuitively. The pano tour can be easily sent and shared via link.

The viewer navigates through the planning and presentation and is offered additional valuable content and information.

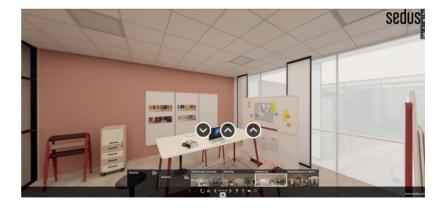
e.g. info boxes, videos, pictures, descriptions etc.







Scan the QR code and experience our PanoTours!





### **OUR COMPETENCES**



Transformation Expertise - Consulting & Analysis Space conception and design



Space planning & zoning 2-D & 3-D floor plan & furnishing planning Colour & material conception



3-D visualisation in pCon.planner 3-D Panorama Tours Virtual Reality Planning Augmented Reality Planning High End Visualisation (D5, Vray)





QR Code for more information

### Get your individual offer!

Please feel free to contact us at +49 2942 501-165 designservices@sedus.com



# sedus