

Sedus “silent rush” – Design strengths of the swivel chair family complemented by new finishes

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Both as a swivel chair and a lounge chair, Sedus silent rush responds to the hustle and bustle of everyday working life with a unique emotional concept: it provides for peace in chaos, expressing strength and security in its design. When you sit on it you stay in the thick of things: more relaxed, calmer, more effective. As part of a relaunch under the motto modern classics, at Orgatec 2014 Sedus is offering new high quality finishes.

This swivel chair family designed by Mathias Seiler and Thilo Schwer has been on the market for around ten years. With its distinctive organic styling emphasising the upholstery it is unique and particularly cosy in the Sedus product portfolio. It offers a conscious alternative to the ever more transparent, skeletal and technical design of conventional office chairs. The lounge-like character of “silent rush” creates added value visually, reflecting the changed expectations of the office as an important living area. The swivel chair family is described with characteristics such as “comfortable” and “conveying a feeling of security”, and thus more than ever it is predestined for the modern office that needs to offer emotionality as well as perfect functionality, because for many people it has meanwhile become the centre of their lives.

The use of exclusive materials and elaborate seam and upholstery technology additionally enhances “silent rush” and puts it in the premium segment. The existing versions remain, but are complemented

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e.g. with covers made of especially high quality aniline leather tanned with olive leaves. The feel of the organic surface becomes an experience and the subtle smell of leather inspires the senses.

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The technical features include a Similar mechanism with a large opening angle of 32 degrees, which can be locked in almost any position.

The patented Sedo-Lift mechanism provides for optimum seat depth suspension, the well-shaped and height-adjustable lumbar support and the armrests integrated into the backrest shell guarantee maximum comfort.

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