

Presse release

Interior Innovation Award 2015 for new Sedus products

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After being presented at Orgatec 2014, the office furniture trade fair in Cologne last October, three new products from Sedus Stoll AG have already been awarded design prizes.

The “on spot” family of lounge chairs (designed by Judith Daur), the “get together” bench system (created by the Sedus design team) and the “secretair” (designed by Rüdiger Schaack) have all received the label “Winner Interior Innovation Award 2015”. These products will therefore be shown in the framework of a special exhibition at IMM, the Cologne furniture show from 19 to 25 January, 2015, in order to represent Sedus as a brand in the home furnishing sector as well.

The “turn around” swivel chair (designed by Judith Daur) has been awarded the label “Selection Interior Innovation Award 2015”.

“The prizes for the designers who work in Sedus’ Development Centre in Dogern continue the successful history of design at Sedus and, above all, underline the company’s extensive competence in this area”, said Holger Jahnke, Member of the Management Board Marketing and Sales at Sedus Stoll AG. By combining design, ergonomics and sustainability, Sedus has created a unique selling point that is gaining more and more admirers.

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