

Press Release

Sedus – winner at the German Design Award 2014

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From 1,900 submissions, 100 top achievements in the fields of product and communication design were chosen by the jury of the German Design Council's international premium award, the "German Design Award". Two products from office furniture manufacturer Sedus Stoll AG were among those to receive awards. The title *Winner* went to the recently launched swivel chair family "swing up", designed by Rüdiger Schaack. The lounge furniture programme "sweetspot" created by Judith Daur was honoured with a *Special Mention*.

With the Design Council's *German Design Award*, high-profile product and communication design products and projects, design personalities and young designers are highlighted, who each in their own way are leading the way in the German and international design scene. The aim of the German Design Award is to discover unique design trends, to showcase them and honour them with prizes. The recent award acknowledges the successful design strategy pursued by Sedus Stoll AG and rewards the high development costs.

From 7 February 2014 you can vote at www.designpreis.de on who should be honoured with the audience award. All *Winners* and *Gold Winners* can be voted for.

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